

Dental Business Plan

Dental Business Plan for

Practice Name: _____

1. EXECUTIVE SUMMARY

Mission Statement:

Target Market:

Competitive Advantage:

2. PRACTICE DESCRIPTION

Services Offered:

Expertise:

Value Proposition:

3. MARKET ANALYSIS

Demographics:

Competition:

Market Trends:

4. MARKETING AND SALES STRATEGIES

Online Presence:

Referral Programs:

Patient Engagement:

5. OPERATIONAL PLAN

Staffing:

Office Setup:

Technology Integration:

6. FINANCIAL PROJECTIONS

Revenue Forecast:

Expenses:

Profitability Analysis:

7. LEGAL AND REGULATORY CONSIDERATIONS

Licensing:

Insurance:

Compliance:

8. RISK ASSESSMENT

Risks Identified:

Mitigation Strategies:

9. EXIT STRATEGY

Future Plans:

Transition: