

Semantic Differential Scale

SEMANTIC DIFFERENTIAL SCALE

Name: _____ Date: _____ dd / mm / yyyy

Concept/Object: _____

Instructions: For each pair of adjectives, mark a point on the scale that best represents your feelings or perceptions about the concept/object. The scale ranges from (Lowest value) to (Highest value). Please choose the score corresponding to your opinion.

Scale Item 1

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1 2 3 4 5

Scale Item 2

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1 2 3 4 5

Scale Item 3

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Scale Item 4

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Scale Item 5

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Scale Item 6

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Scale Item 7

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1 2 3 4 5

Scale Item 8

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1 2 3 4 5

Scale Item 9

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1 2 3 4 5

Scale Item 10

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1 2 3 4 5